**Christine Mazur 8/9/2019**

* Create a report in Microsoft Word and answer the following questions.

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   * Theater, music and video have a higher success rate but technology has the potential to bring in more money but is riskier since its more likely to be cancelled.
   * Kickstarter campaigns are kicked off in the first quarter of the year
   * The US is the largest producer of startups
2. What are some limitations of this dataset?
   * Why were the campaigns cancelled?
   * Kickstarter isn’t the only campaign org on the market so the pledges evening off in 2015-16 isn’t surprising. Perhaps best to look at more than one start-up funding platform.
   * Data ends in 2017; relatively short timeframe dataset
3. What are some other possible tables and/or graphs that we could create?
   * Total amount pledged by category
   * Seasonal grouping; ie winter, spring, summer, fall based on category